Locating Images and Videos for Presentations

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Lane Medical Library
Agenda

• LOCATING IMAGES
  – Lane’s website
    • Images page, Clinical Portal,
    • Image collections, Databases, Publisher groups
  – Internet
    • MedlinePlus
    • Google Videos
    • Web 2.0: Reliable repositories

http://lane.stanford.edu
Agenda continued

- ENHANCING IMAGES
  - Basic Formatting
  - Stanford Logos & Photos

- EDUCATIONAL USES & PERMISSIONS
  - Fair Use resources
  - Permission resources
Image & Video collections

**Image Collections**
- an@tomyTV
- ImagesMD
- eMedicine
- VisualDx
- Gideon
- AccessMedicine
- MDConsult
- Thieme publishers

**Video Collections**
- MedlinePlus
- NEJM Videos in Clinical Medicine
- Google Videos
- SciVee & HackScience
- HEAL & MedEd Portal
an@atomy.TV

- Anatomy tab:
  - “Interactive” body section
  - Physiological & Clinical Text

- Accompanying MRIs
- General search box
- Slides, including dissections
- Videos
ImagesMD

- Over 39,000 images from 90 atlases
- Published by Current Medicine, Inc.
- Advanced searching features
  - Format, medical specialty, clinical descriptors
  - Edited collections in 80 subjects
- MySlides
  - Personal folders
  - Slide sets created and emailed to you for free
eMedicine

- Contains >7,000 articles in 59 specialties
- Contains > 30,000 searchable files
  - Charts, radiographs, illustrations and MPEG files.
- Can search for images by keyword
  - Limited to 100 hits
- Can browse articles, multimedia listed at the end
- Can link to images’ URLs
  - Asthma: Posteroanterior chest radiograph demonstrates a pneumomediastinum in bronchial asthma.
  - http://www.emedicine.com/CGI-BIN/FOXWEB.EXE/MAKEZOOM@/EM/MAKEZOOM?PICTURE=\WEBSITES\EMEDICINE\RADIO\IMAGES\large\2976RAD0059-01.JPG&fzi=1
VisualDx

- A graphical approach to decision making and disease recognition
- Includes: rashes, fevers, growths, pulmonary infections, oral mucosal lesions, and drug eruptions
- Look for the VisualDx link in upper right corner of Micromedex’s opening screen.
- Use PrtScreen to save image; then crop in PPT
(Global Infectious Disease & Epidemiology Network)

- Web-based, decision support system for infectious diseases, epidemiology, & more
- Use Epidemiology Tab
- Click on Globe for interactive world outbreak maps; use PrintScreen to copy
AccessMedicine

- Can search images across entire collection
  - Lange Pre-Clinical Series
  - Several atlases on the Images page
  - Current Diagnosis & Treatment in … series
- Saves entire figure **with caption**
MDConsult

- Searches for images across all MDC books in Stanford’s subscription
- Can ‘compare’ up to 4 images at once
- Links to image in context within the book
- Saved image doesn’t include caption information; consider using PrtScreen
Thieme

- 37 eBooks, including 24 atlases
- Can search across the texts, but not specifically for images
- Great images, but cannot save figures
- Try saving pictures; use ppt features to add labels and arrows
- Use PrintScreen, then crop the image
Enhancing images via PPT

- Save, Copy or PrtScreen image
- Paste onto PPT slide
  - When image is selected, PPT Picture Toolbar appears
    - Crop or Resize
    - Brightness and contrast
    - Frame – Width and color
    - Compress
  - Drawing Toolbar
    - Group images into a single image
    - Arrows, Callouts
Enhance slides w/ logos, photos, etc.

- Copy Stanford Logos as well as photos of Med Ctr and Main Campus
- SnagIT – Sophisticated but user-friendly commercial product
...on to Videos
Taming long URLs

- TinyURL™
- Very long URLs can be a problem
- Consider converting them to a manageable length before inserting a link into your ppt presentation
- http://www.tinyurl.com
MEDLINEplus
Trusted Health Information for You

- [http://Medlineplus.gov](http://Medlineplus.gov)
- Choose Health topic: Carpal tunnel syndrome
- A.D.A.M. Encyclopedia
  - Copyrighted resource; NO Stanford license
- Surgery Videos
  - “Carpel Tunnel Release, 1-hour video
    - Can copy original link from the list of videos.
    - Right click and copy from ‘Properties’:
    - Linking to this long URL, opens video on the OR-Live site which displays a different, shorter URL: [http://www.or-live.com/distributors/NLM/rnh.cfm?id=386](http://www.or-live.com/distributors/NLM/rnh.cfm?id=386)
    - Use the shorter one as your PPT link
NEJM’s Videos in Clinical Medicine

- [http://content.nejm.org/misc/videos.shtml](http://content.nejm.org/misc/videos.shtml)
- Use advanced search: select ‘Reviews’
- Free; PDF available as well
- Choose audio or captions
- “Positive-Pressure Ventilation with a Face Mask and a Bag-Valve Device”, Volume 357:e4 July 26, 2007 Number 4
- Link to: [http://content.nejm.org/cgi/video/356/21/e21/](http://content.nejm.org/cgi/video/356/21/e21/)
Google Videos

- Advanced Search: Select Genre
  - Health and Fitness
  - Science & Technology
  - Educational

- Example: hammertoe

- Tiny URL – tames long URLs
  - www.tinyurl.com
Warning: Lots of personal stories, commercials, iffy visual and audio quality

Try Category: HowTo and DIY

Tags: Medical, Surgery, Diabetes, etc.

Can email the link
The Health Library: Online Video Collection

- Common topics, 30-60 minutes
- Mainly Stanford presentations
- Includes McGann Women and Health Lecture Series, Health Matters, and Jonathan King lectures
- [http://healthlibrary.stanford.edu/resources/videos.html](http://healthlibrary.stanford.edu/resources/videos.html)
The Future: Science Video Search Engines

- **SciVee**
  
  "YouTube for scientists"
  

- **Science Hack**
  
  "Every science video on ScienceHack is screened by a scientist to verify its accuracy and quality"
  
  - [http://sciencehack.com/](http://sciencehack.com/)
  - Selected among YouTube, etc videos
  - Category ‘Biology’
  - Includes a Wikipedia entry
  - [http://sciencehack.com/videos/videobox/LrS80r9WUOIImmunology_system](http://sciencehack.com/videos/videobox/LrS80r9WUOIImmunology_system)
Health Education Repositories

- HEAL (Health Education Access Library)
  - http://www.healcentral.org

- AAMC (American Association of Medical Colleges)
  - MedEd Portal
  - http://www.aamc.org/mededportal
http://fairuse.stanford.edu

- Copyright & Fair Use page
- Provost John Etchemendy’s Copyright Reminder
- Contact: Lauren Schoenthaler, Senior University Counsel at Stanford and expert on copyright and fair use
SOM class materials

- SOM’s “Content Access & Appropriate Use Policy”
- [http://lane.stanford.edu/services/teaching/coursecontentaccess.html](http://lane.stanford.edu/services/teaching/coursecontentaccess.html)
- Delineates the conditions under which students may share materials from CWP
Copyright and the Internet

- Digitally created works and analog works transformed into a digital format and placed on the Internet are protected by the copyright laws.
- Exercise Caution when Downloading or Uploading
- Consider linking to a live image
Obtaining permission...

- A request to use copyrighted material usually can be sent to the permission department of the publisher of the work.
- Assume four to six weeks for a request to be processed.
- Evidence: Written permission should be obtained and kept by the academic department.
- If oral permission only is obtained, a written record should be kept of the oral permission.
  
  – Provost J. Etchemend’s, Copyright Reminder
Permission requests should contain:

- 1. Title, author and/or editor, and edition.
- 2. Exact material to be used.
- 3. Number of copies to be made.
- 4. Intended use of the material, e.g., educational.
- 5. Form of distribution, e.g., hard copy to classroom, posted on Internet with password protection.
- 6. Whether material is to be sold (e.g., as part of a coursepack).

– Provost J. Etchemend’y’s, Copyright Reminder
The End